A Healthier People
A Greener Tomorrow

NATURAL HEALTH & WELLNESS INDONESIA 2027

The International Trade Exhibition for Natural Products,
Herbal, Organic, Vegan, Plant-Based & Wellness Industries

27 – 29 JULY 2027
JIExpo Kemayoran
Jakarta, Indonesia





WELLNESS & HEALTHY LIVING
People • Balance
Better Life



NATURAL PRODUCTS
Pure • Safe
Sustainable



HERBAL
Traditional Wisdom
Modern Solutions



ORGANIC
Clean • Natural
Trustworthy



VEGAN & PLANT-BASED
Innovation for
a Sustainable Future

CONNECTING GLOBAL INNOVATION
FOR A HEALTHIER, SUSTAINABLE WORLD

NATURAL HEALTH & WELLNESS
INDONESIA 2027



Indonesia Market Opportunity

A fast-growing hub for natural, organic, vegan & herbal industries

Why Indonesia?

- Rich biodiversity and abundant botanical resources
- Strong tradition in herbal medicine and wellness products
- Large domestic consumer market
- Growing demand for natural, healthy and plant-based products
- Expanding manufacturing base for food, pharma, cosmetics and supplements

Natural Health & Wellness Indonesia 2027 is an international B2B trade exhibition bringing together the entire ecosystem of natural health products, herbal medicine, organic and plant-based products, dietary supplements, nutraceuticals, wellness solutions, and advanced manufacturing technologies across ASEAN and beyond.

Co-locating Advantage



NATURAL HEALTH & WELLNESS
INDONESIA 2027

Exhibition Profile

Key product sectors and technologies

NATURAL HEALTH & WELLNESS INDONESIA 2027 brings together the complete value chain for natural, organic, wellness, supplemen vegan, herbal and plant-based industries in one premier regional platform.

ZONE

1 Natural & Organic Products



- Natural skincare, cosmetics & personal care
- Organic food, beverages & ingredients
- Essential oils & botanical products
- Eco-friendly & sustainable products

2 Herbal Medicine & Traditional Health Products



- Herbal medicine & traditional remedies
- Jamu & medicinal plants
- Herbal extracts & botanical ingredients
- Traditional health products

3 Vegan & Plant-Based Products



- Plant-based food & beverages
- Alternative proteins & dairy substitutes
- Vegan nutrition & functional foods
- Vegan cosmetics & lifestyle products

4 Food Supplements & Nutraceuticals



- Vitamins, minerals & dietary supplements
- Probiotics, prebiotics & functional nutrition
- Nutraceutical ingredients & formulations
- Health supplements & fortified nutrition

5 Wellness & Healthy Living



- Wellness, spa & relaxation products
- Fitness, recovery & healthy lifestyle solutions
- Preventive wellness products
- Wellness equipment & technologies

6 Processing, Manufacturing & Packaging Technologies



- Processing & manufacturing machinery
- Packaging equipment & technologies
- OEM/ODM & contract manufacturing
- Testing, laboratory & quality control solutions

Why Exhibit?

- Launch products and technologies to the ASEAN market
- Meet qualified buyers, distributors and manufacturers
- Build partnerships for OEM/ODM and private label production
- Explore Indonesia's fast-growing natural health and plant-based sectors
- Strengthen regional brand visibility



Join the Inaugural Edition



27 - 29 JULY 2027

Special Features



Business Matching Programme



Industry Forum & Technical Seminars



Product Innovation Showcase



International Pavilion Opportunities

High Quality Venue

Jakarta International Expo Center (JIExpo)



Natural Health & Wellness 2027 will take a place at Jakarta International Expo, a perfect place for exhibition in a venue built to international standard. Only 30 minutes away from Jakarta's CBD, half an hour away from Soekarno – Hatta International Airport, 20 minutes away from Gambir train station, 5 minutes away from five stars hotels and leading restaurants, and 2 minutes from Kemayoran highway.

Cost of Participation

FLOOR SPACE ONLY

USD 280 /sqm
(minimum area 36 sqm)



Description: Allow the flexibility to build your own special designed stand. The package exclude electricity power, carpet & furniture.

STANDARD STAND PACKAGE

USD 320 /sqm
(minimum area 9 sqm)



Description: Floor space, carpet flooring, white panel with Octanom structure, fascia name of the exhibitor (no logos), socket with power, fluorescent tubes, folding chair, wall shelving, round table, reception table, waste basket.

PREMIUM STAND PACKAGE

USD 330 /sqm
(minimum area 18 sqm)



Description: Floor space, carpet flooring, white panel with Octanom structure, logo on the tower, socket with power, fluorescent tubes, info desk, box display, round table, lockable cabinet, easy chair and waste basket.

*Note: *The rate excludes VAT & USD 35 Registration Fee | *All exhibitors who reside in Indonesia must use IDR (Indonesia Rupiah) in payment in accordance with the current market rate.*

Organized by:

GEMISEN ASIA

Citypark Business District (CBD), Blok A No. 05 - 07, Mutiara Taman Palem
Jl. Kamal Raya Outer Ring Road, Jakarta Barat 11730 - Indonesia

+62 21 54358118 info@gem-indonesia.net www.gem-indonesia.net

VISIT WEBSITE: **CONTACT US:**